

# Pathway to Success

Your All-Inclusive Coaching Pass to Business Growth



Karen Kleinwort  
~ your Savvy Business BFF



[www.inspiringursuccess.com](http://www.inspiringursuccess.com)



# About Karen

## Your Savvy Business BFF

The trendsetter, trailblazer, and industry pioneer for two decades, I STAND APART as a unique asset to my clients. I will provide EXACTLY what you need, when and where you need it.

Since 2008, I've been a certified Business Coach, giving my unique integrated coaching approach to my clients. My journey starts as a child when I grew up in a family business and dove into my first entrepreneurial project with my sister at the age of 12. Later, I worked my way through college as a certified personal trainer, then moved on to finance, stock trading and investments at 28. I was recruited by a publicly traded company to serve as the International Corporate Administrator. Following I went into the educational sector, serving as School Administrator with the first W.A.S.C. accredited online international educational provider. And THAT'S just to start! Our coffee chat sessions will be filled with my many stories....if you're ready.

Needless to say, there is no doubt: My Bachelors in Business, Certification in Non-Profit Management, and an assortment of other achievements - Past Life, Hypnotherapy, Reiki, and CranioSacral Therapy - make me the perfect choice to propel your business to success!





# Your Coaching Program

is personalized to meet you exactly where you are today.

Pathway to Success is *your* solution to developing and implementing a strong foundation. Here's why:

- **Your business** deserves the time, energy, and focus only a private coach provides in one-on-one sessions.
- **You** deserve the commitment to achieving your goals and dreams.
- **The power of WE** is stronger than the singular efforts of just I.
- **Accountability** is one of the necessary tools for staying on track and achieving your business goals.
- **Follow-through** is the second key to successfully achieving your short and long-term goals.
- **Access to expertise** in the world of business.



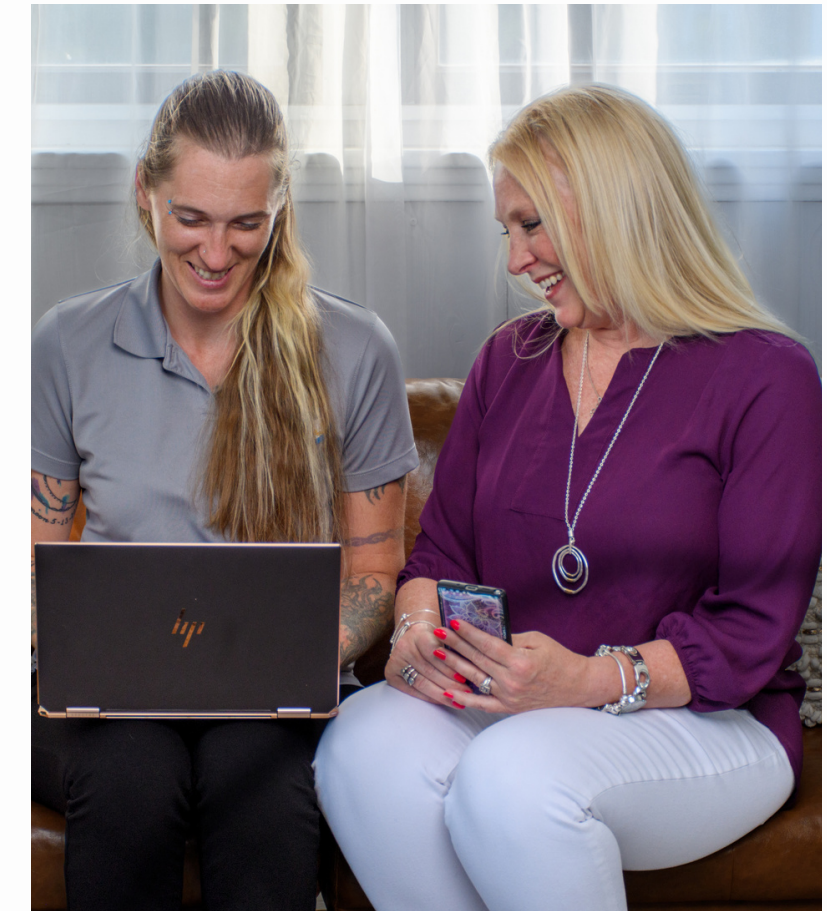
# *My Promise*

is to meet you where are and to get you where you want to be!

~ I promise I will match your intensity, excitement, and energy investment so you can learn, grow, and achieve the goals you are seeking to achieve.

~ Your commitment to succeeding needs the right support when you require it. My promise is be available to you when you need me.

~ My tools and experience provides your business with solutions you need. My promise is to continuously keep adding new tools and resources for you to use and ultimately implement.







### Cindy, Oregon

I continue to be impressed with Karen's rare combination of expertise, client insight, and business savvy. She works diligently and compassionately with her clients to help them achieve their goals and reach their highest potential. I am thrilled with the outcome from our work together and I am happy to recommend Karen very highly.



### Ken, Michigan

Karen has been a valuable asset that has helped us to grow our business. She is very knowledgeable in her field. We have gone through several classes and meetings with her and find ourselves always learning new techniques and strategies that continue to help us along our business journey.



### Erika, Michigan

Karen's guidance and coaching has been invaluable to my small business both before and during the pandemic. I have no doubt that her expert planning and advice are what has allowed me to build a successful business in such a short amount of time. If you are thinking about partnering with her, take the leap and do it!





I am your Business BFF because of the trust we build through intentional, honest and open communication.





# Building blocks to inspire, motivate & empower you.

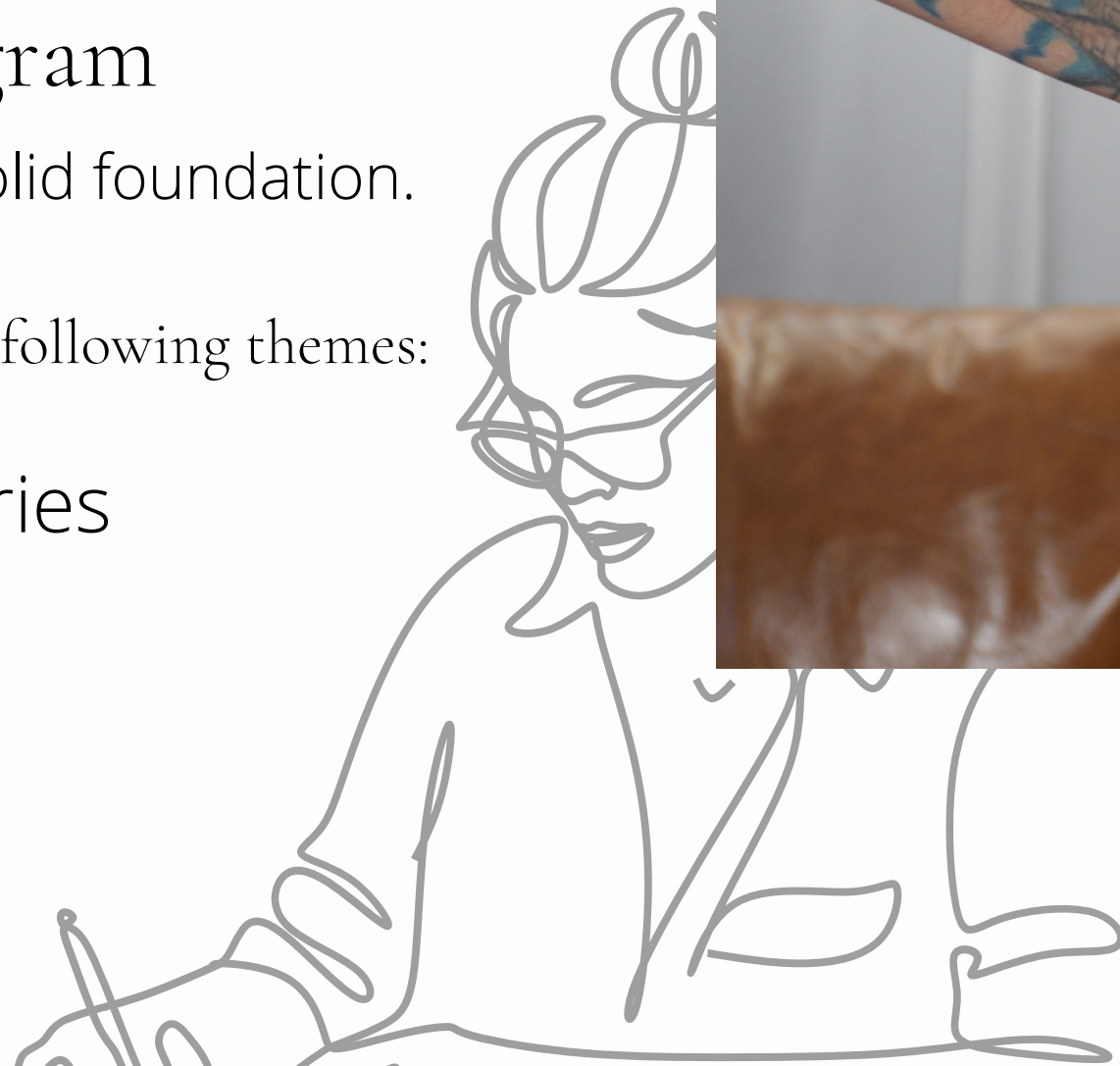
Your Pathway to Success program  
begins with the ground work to build a solid foundation.

Customized, personalized and grounded in the following themes:

Unit 1 Getting Started & Boundaries

Unit 2 Values

Unit 3 Confidence





### Unit 1: Getting Started & Boundaries

You will learn what healthy boundaries are and how to set them. Each section you will focus how to identify boundaries that no longer serve you, adapting and implement new healthy boundaries. We will build on and create ways for you to easily reinforce your boundaries.

As the first unit of sessions transition into the next, you will begin to realize how boundaries are one of the key foundations to your success.



### Unit 2: Values

Using weekly exercises to learn what your core values are. With this knowledge you will begin to assess how your goals are aligned with these values and make adjustments as necessary to ensure alignment is in place.

Through the second unit, we continue to push through what F.E.A.R.s (False Expectations Appearing Real) are holding you back and finding solutions to over them. The understanding all experiences and actions you take will either move you closer to your goals or cement you further in place.



### Unit 3: Confidence

Going after your goals and building the business of your dreams takes confidence, takes courage.

Learning to create opportunities where you achieve small successes empowers you to go after more. This month the underlying focus is on creating these opportunities.

You will learn just how confident you are and how much further you can go and grow.

Your confidence is your third key to success.



# IGNITE your Potential, EMPOWER your Future.

Your Pathway to Success program  
continues with the skills you need to lead.

Each new unit we continue to check in and adapt your goals.

Unit 4 Communication

Unit 5 Relationships

Unit 6 Leadership

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#### Unit 4: Communication

Communication is such an important skill to have as a small business owner.

It is this reason; we focus on it after we work on your confidence. With a strong sense of worth, you are in a position to be a better communicator. Improving our communications never stops. We can always do better and be a better communicator.

This underlying theme of your program is supporting you in both oral and written with your clients, customers, stake holders, and vendors.



#### Unit 5: Relationships

This fifth unit is all about relationships, both personal and professional.

You have so far created healthy boundaries, aligned your values with your goals, improved your confidence, worked on your communications skills and now you will pull all these skills together to build and create healthy relationships.

There are those who believe what happens in our personal lives doesn't flow over into our professional lives; but, in reality there is a constant flow of energy.



#### Unit 6: Leadership

Leadership is here and it is yours!

As a small business owner, you are learning quickly leadership is mixed bag of skills. Skills you knew, skills you have learned along the way, and skills you didn't even think would be important to building and succeeding in business.

This unit we pull it all together for you establish concrete steps to duplicate the approaches, processes, and systems for you to achieve bigger dreams. We then outline what the next several months and beyond will look be like for you.



# Success is a *Road of Emotions* ~ We work to ensure *YOU* are managing the roller coaster instead of your emotions leading you.



Where You Begin:  
Frustration, Overwhelm



First Steps Taken:  
Ah-ha Moments



Second Movement:  
Joyfully Implementing



Third Progress:  
Nervously Adapting



Fourth Building:  
Momentum & Moments



Fifth Growing:  
Nervously Confident



Sixth Achieving:  
Adjusting Goals



Where You Are Going:  
Unlimited Possibilities



# Contact Me

I am available to chat with you about how we can get you moving down **your** Pathway to Success.

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